



15th Annual Joint Meeting

Friday, March 20, 2026

10:00 am – 1:00 pm

Bluebonnet Restaurant, 324 King Street, Northampton, MA



Please join us on Friday, March 20, 2026 for the 15th Annual joint meeting of the Massachusetts Association of Dairy Farmers and the Massachusetts Dairy Promotion Board.

We invite you to attend the annual meeting where a variety of guest speakers will provide industry and program updates valuable to you. Speakers will share with us the ever-changing local, regional and national, political and regulatory issues affecting the dairy industry.

We hope that you will be able to join us as well for this important day.

Registration Information

Please pre-register on or before 3/13/26

Pre-Registration is requested. The donation is \$35.00 per person by March 13, 2026 prepaid. Walk-ins are welcome and the fee for walk-in attendance is \$40.00 per person. We encourage you to prepay and Save \$\$.

Sponsorships: Sponsorships are also available to support the MADF Annual Meeting. All sponsors will be recognized on a sign at registration, verbally during the program and contact information listed on the agenda program as well as the MADF website (www.madairyfarmers.org). Sponsors will have a short opportunity to address attendees during the program. A table where sponsors may place information will also be available.

Sponsorship Categories: Dairy: \$500.00 (2 tickets) Cow: \$300.00 (1 ticket) Calf: \$100.00

| MADF Annual Meeting Registration – Register online at madairyfarmers.org or mail | |
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| Company: | |
| Address: | |
| City, State, Zip Code | |
| Phone: | Email: |
| Attendees \$35.00 pp advance registration: | |
| Please list names here for attendee badges: | |
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| Sponsorship Category: Dairy Cow Calf Other | |

Please submit your donation with the above registration form to:

MADF Annual Meeting, P.O. Box 924, Palmer, MA 01069

Questions? Call Rena Sumner at the MADF office at 413-626-3373 www.madairyfarmers.org

Please note that while walk-in registrations are welcome, we encourage you to pre-register and SAVE!

It is important that we provide a number for lunch to Blue Bonnet in advance of our event.

When we estimate “walk in” attendance we ultimately pay more for the event.

Please help us, help you by keeping our costs down. **Register by 3/13/26 Thank you**

The donation for paying at the door is \$40.00 pp.

Mail to: Massachusetts Association of Dairy Farmers, Inc.

P.O. Box 924, Palmer, MA 01069 * Telephone: 413-626-3373