



## Our Farm Story

Mr. David Smith started farming on 20 Otter River road in 1969 with 20 bred heifers. In the following years the Smith family would grow the herd to 220 milkers

As the price of milk fluctuated, David realized that he needed to gain more control. He joined a pilot program at the University of MN teaching farmers how to make their own farmstead Gouda cheese. Successfully adding quality farmstead cheese. In 2013, the Smith family began looking for a new owner.

Jake & Allie Catlin learned that the Smith family was looking to sell their dairy and creamery to a couple who wanted to keep it an operating farm. Something just felt right!

Well, the rest is history...The Smiths taught the Catlins how to make cheese and care for the cows until the sale was official. Together with Jake's brother Mike & wife Leah, their family has grown to 200 Holsteins, 43 acres, and more wheels of cheese than a connoisseur can dream of. The original Gouda recipe is still used today!

The Catlins are excited to be hosting the MADF Annual Summer Picnic and look forward to showcasing & welcoming you to their family farm in beautiful Winchendon, MA



# Register online

[www.MADairyFarmers.org](http://www.MADairyFarmers.org)



Massachusetts Association of  
Dairy Farmers  
P.O. Box 924  
Palmer, MA 01069

Call or Text: 413-626-3373

**Register by: August 11, 2025**

Join us...



## SUMMER PICNIC

**Smith Country Cheese**  
20 Otter River Road  
Winchendon, MA 01475



Friday, August 15, 2025  
10:00 AM - 2:00 PM

**Registration opens at 10:00 AM**  
***This is a rain or shine event!***

*Register on or before August 11, 2025*

► *Exhibitors & Sponsors...*



10:00 AM - Registration Opens  
10:30 AM—Social & Exhibit Review  
10:45 AM—Welcome,  
Education & Presentations  
Noon—Lunch & Exhibits  
1:00 PM—Farm Tour

Join us for updates from the MA Department of Agricultural Resources, the MA Dairy Promotion Board and your association, MADF.

Catered lunch is included  
with your registration!



What better way to see your customers in the “heat” of the season! Visit with your current and potential customers at the **ONLY** summer trade show event in Massachusetts for the dairy industry!

**Exhibit:** Booth space is outdoors (10x10)  
Includes 2 exhibitor registrations \*bring your  
own tent, table & chair

**Exhibitor Booth (MADF Business Member)** **\$300**

**Exhibitor Booth (non \*MADF Business Member)**  
**\$500**

Sponsorship are available to support the MADF Summer event. All sponsors will be recognized on the MADF website, a sign at registration, and verbally during the program.

<b>Dairy *includes 4 registrations</b>	<b>\$500</b>
<b>Cow *includes 2 registrations</b>	<b>\$300</b>
<b>Calf *includes 1 registration</b>	<b>\$100</b>

*Your support of the Massachusetts dairy industry  
is greatly appreciated. Thank you!*

► *Attendees...*

*Register by August 11, 2025*

**Advanced Registration:** \$25.00  
Registration includes lunch, tour  
& presentations.

**Walk-In Registration:** \$40.00  
Registration includes lunch, tour  
& presentations.

**Register online**  
**MADairyFarmers.org**

MADF Summer Picnic Registration - on or before 8/2/2024			
Company:			
Address:			
City, State, Zip Code			
Phone:	Email:		
Attendees \$25.00 per person pre-paid <b>OR</b> Walk-in/Call-in: \$40.00 per person for payment at the door			
<i>Please list names here for badges:</i>			
Sponsorship Category	\$500	\$300	\$100 Other
Exhibitor:	MADF Business Member	\$300	Non-MADF Business Member \$500
Make checks payable to: <b>MADF</b> and mail to: <b>MADF, P.O. Box 924, PaPalmer, MA 01069</b>			