

Belden Farm

The Williams family (Darryl, Lucinda and son Jackson) operate Luther Belden, Inc. a 300 acre dairy farm in Hatfield, MA.



Belden Farm has been a productive and sustainable farm in the Pioneer Valley since 1661 with thirteen generations of the Belden/Williams family having farmed the land.



The Williams family have just completed building a new 180-stall barn and voluntary milking system, which will allow them

to increase their milking herd to 180. A very exciting commitment to the future of the dairy industry.

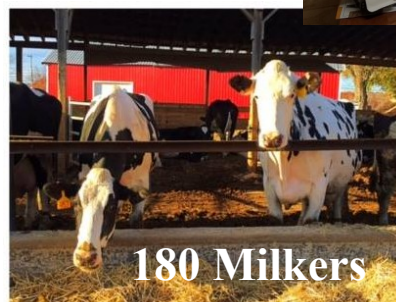
In addition, Jackson has added diversity to the business with a small beef operation, which he sells directly to the Boston restaurant market.

Join us on August 11th to learn more about the Williams Family and Belden Farm!

Cover Photo: Jackson, Lucinda and Darryl stand in front of the mural, painted by the local high school for the school's annual art project. The calf's face is a map to the farm. The star is the farm. The white lines represent the roads that lead to the farm, and blue lines are the river and streams around the farm. Photo by Jenna Hurty-Person.



Robotics



Register online

www.MADairyFarmers.org

Register by: August 4, 2017



Massachusetts Association of
Dairy Farmers
P.O. Box 384
Conway, MA 01341

Phone: 413-626-3373

Join us...



SUMMER PICNIC

Belden Farm
9 Depot Road
Hatfield, MA 01038

Friday, August 11, 2017
10:00 AM - 2:00 PM
Registration opens at 10:00 AM

This is a rain or shine event!

Register on or before August 4, 2017

Our Day...



Friday, August 11, 2017

10:00 AM - Registration Opens
 10:30 AM—Social & Exhibit Review
 11:00 AM—Farm overview,
 Education & Presentations
 Noon—Lunch & Exhibits
 1:00 PM—Farm Tour

Belden Farm welcomes the dairy community to their family farm in the beautiful town of Hatfield, MA.

Join us for updates from the MA Department of Agricultural Resources, the MA Dairy Promotion Board and your association, MADF.

In addition, representatives from the local, regional, and national level will share with us the new and ever-changing political and regulatory issues affecting the dairy industry and our farm families.

Special thank you to our sponsors and exhibitors!

*Join us for a luncheon BBQ
 Chicken Legs, Steak Tips, Potato
 Salad, Tossed Green Salad, Corn
 on the Cob, Baked Beans,
 Fresh Fruit, Rolls & Butter,
 Dessert & Coffee.*

Exhibitors & Sponsors...

Join the Massachusetts Association of Dairy Farmers at the MADF Summer Picnic and showcase your products and services !

What better way to see your customers in the “heat” of the season! Visit with your current and potential customers at the **ONLY** summer trade show event in Massachusetts for the dairy industry!

Exhibit: Registration incl. 6’ table.
 Plus 1 exhibitor registration @ NC

Table Top Exhibit (under tent) \$250
Equipment Booth Space (outside tent) \$350

2017 Summer Picnic Sponsorship Ad Space

BE INCLUDED ON OUR T-SHIRT!
DEADLINE is Wednesday, July 19, 2017



Sponsorships: Sponsorships are available to support the MADF Summer event. All sponsors will be recognized on the MADF website, a sign at registration, and verbally during the program. **Deadline July 19, 2017**

Dairy \$500.00
Cow \$300.00
Calf \$100.00

Attendees...

Register by August 4, 2017

Advanced Registration: \$15.00
 Registration includes lunch, tour & presentations.
Plus a FREE T-Shirt!

Walk-In Registration: \$25.00
 Registration includes lunch, tour & presentations.



Register online
MADairyFarmers.org

MADF Summer Picnic Registration - on or before 8/4/2017	Company:	
	Address:	
	City, State, Zip Code	
	Phone:	
	Attendees \$15.00 pp:	
	Please list names here for badges:	
	Sponsorship Category:	\$500 \$300 \$100 Other
	Exhibitor :	Table Top \$250 Equipment \$350
	Make checks payable to: MADF and mail to: MADF, P.O. Box 384, Conway, MA 01341	