

Mt. Toby Farm



Barbara & Bob Williams operate a 350 acre spread in Sunderland, Massachusetts. They have 100 milkers and about 180 total head of cattle.

Farming is more than just a recent development for the Williams family. Their land and their business go back some seven generations.

Like so many other dairy farm families, Bob and Barbara look to take the edge off a difficult market by finding other revenue sources. This means selling compost, selling some timber from their un-tillable acreage, or looking to market other crops locally.

For most farm families, dairy farming is just not enough; they have to find ways to diversify. As Bob says: "Barbara and I are exploring other ways to generate revenue for the farm even though dairy farming will always be our mainstay. It is simply unwise to rely completely on the marketplace for dairy products to manage our farm." These words are true for the Williams family, and for most other dairy farmers throughout the Northeast.



350 Acres



Register online

www.MADairyFarmers.org

Register by: August 5, 2016



Massachusetts Association of
Dairy Farmers
P.O. Box 384
Conway, MA 01341

Phone: 413-369-4656

Join us...



SUMMER PICNIC

Mt. Toby Farm
225 North Main Street
Sunderland, MA

Friday, August 12, 2016
10:00 AM - 2:00 PM
Registration opens at 10:00 AM

This is a rain or shine event!

Register on or before August 5, 2016

Our Day...



Friday, August 12, 2016

- 10:00 AM - Registration Opens
- 10:30 AM—Social & Exhibit Review
- 11:00 AM—Farm overview, Education & Presentations
- Noon—Lunch & Exhibits
- 1:00 PM—Farm Tour

Mt. Toby Farm welcomes the dairy community to their family farm in the beautiful valley of Sunderland, MA.

Join us for updates from the MA Department of Agricultural Resources, the MA Dairy Promotion Board and your association, MADF.

In addition, representatives from the local, regional, and national level will share with us the new and ever-changing political and regulatory issues affecting the dairy industry and our farm families.

Special thank you to our sponsors and exhibitors!

Join us for a Western Roundup BBQ. Chicken Legs, Pork Spare Ribs, Potato Salad, Tossed Green Salad, Corn on the Cob, Baked Beans, Fresh Fruit, Rolls & Butter, Dessert & Coffee.

Exhibitors & Sponsors...

Join the Massachusetts Association of Dairy Farmers at the MADF Summer Picnic and showcase your products & services !

The summer picnic will offer something for everyone. Don't miss this chance to receive the latest updates on the dairy industry, or the opportunity to share and exchange information one on one!

What better way to see your customers in the "heat" of the season! Visit with your current and potential customers at the **ONLY** Summer Trade Show event in Massachusetts for the Dairy Industry!

Exhibit: Registration incl. 6' table. Plus 1 exhibitor registration @ NC

Table Top Exhibit (under tent)	\$250.00
Premium Booth Space (outside tent)	\$300.00

Feel free to bring your own 10x10 canopy

Exhibitor Attendee: Registration includes lunch, tour & presentations.	\$15.00 each
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Deadline August 5, 2016

Sponsorships: Sponsorships are available to support the MADF Summer event. All sponsors will be recognized on the MADF website and a sign at registration, and verbally during the program. <u>Deadline August 5, 2016</u>	Dairy \$500.00 Cow \$200.00 Calf \$100.00 Bull \$50.00
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PLUS! See the enclosed for details on how your company can be a part of our NEW MADF T-Shirts!

Attendees...

Register by August 5, 2016

Advanced Registration: Registration includes lunch, tour & presentations. Includes a FREE T-Shirt!	\$15.00
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Walk-In Registration: Registration includes lunch, tour & presentations.	\$25.00
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MADF Summer Picnic Registration - on or before 8/5/16			
Company:			
Address:			
City, State, Zip Code		Email:	
Phone:			
Attendees \$15.00 pp:			
<i>Please list names here for badges:</i>			
Sponsorship Category:	Dairy	Cow	Calf
		Bull	Other
Exhibitor \$ _____	per table top exhibit:		

Make checks payable to: **MADF** and mail to: **MADF, P.O. Box 384, Conway, MA 01341**